TABLE OF CONTENTS

CHAIRMAN'S REPORT	1
COMMISSION BOARD MEMBERS	2
AADAC SERVICES MAP	3
SUPPORT SERVICES	5
FINANCE AND ADMINISTRATION	6
PERSONNEL	7
EVALUATIONS	7
STAFF TRAINING AND DEVELOPMENT	8
POLICY AND PLANNING UNIT	8
PROGRAM SERVICES	9
REGIONAL SERVICES	10
Alberta Impaired Drivers' Course	11
Northeast Region	11
Northwest Region	12
Edmonton Region	13
Central Region	18
Calgary Region	19
South Region	21
INSTITUTIONAL SERVICES	23
AADAC Recovery Centre	23
Renfrew Recovery Centre	23
Henwood Rehabilitation Centre	24
David Lander Centre	25
Alsike Rehabilitation Centre	25
FUNDED AGENCIES	26
PROVINCIAL PROGRAMS	28
STATISTICAL SUMMARY OF SERVICES	31
FINANCIAL STATEMENTS	Appendix

Alberta
SOCIAL SERVICES AND
COMMUNITY HEALTH

Office of the Minister

424 Legislature Building, Edmonton, Alberta, Canada T5K 2B6 403/427-2606

June 22, 1984

To The Honourable Gerard J. Amerongen
Speaker of the Legislative Assembly of Alberta

Sir:

I have the honour to present herewith the Annual Report of the Alberta Alcoholism and Drug Abuse Commission for the fiscal year ended March 31, 1984.

Respectfully submitted,

Neil Webber

Neil Webber
Minister

/cjh

ALBERTA
ALCOHOLISM
AND DRUG ABUSE
COMMISSION

AADAC

10909 Jasper Avenue,
Edmonton, Alberta,
Canada. T5J 3M9
Tel: (403) 427-2837

Hon. Dr. Neil Webber,
Minister,
Social Services and Community Health,
Room 424,
Legislature Building,
Edmonton, Alberta.

Dear Dr. Webber:

I am pleased to present to you the Annual Report of the Alberta Alcoholism and Drug Abuse Commission for the fiscal year ended March 31, 1984.

This Report presents the principal activities of the many programs administered by the Commission as well as a statement of the financial transactions for the year, together with its position at year-end, in compliance with Section 12 (1) of The Alcoholism and Drug Abuse Act.

Cordially,

John Gogo, M.L.A.
Chairman

An Agency of the
Government of
Alberta

CHAIRMAN'S REPORT

The 1983-84 fiscal year was one of considerable challenge for the Alberta Alcoholism and Drug Abuse Commission. Faced with an increased demand for service in a time of necessary fiscal restraint, the Commission was fortunate in being able to draw on its long term commitment to innovation, evaluation and constructive change.

During the year, the Commission carefully considered the results of an extensive evaluation of the Alsike Rehabilitation Centre program. This evaluation indicated that even with the dedication of committed staff, the results achieved could not justify the cost of the program. Thus, after ensuring that clients for this program could be served elsewhere, the difficult decision was made to terminate the Alsike program effective March 31, 1984.

On the other hand, I am pleased to report that the results of the major evaluation of the Commission's mass media-based prevention campaign show that this program is having a positive impact on reducing alcohol consumption among the young people of Alberta. This program will continue during the coming year and I am firmly convinced it will have an important long term positive impact on the lives of all Albertans.

Voluntary service by Albertans has always been an important part of the programs provided by the Alberta Alcoholism and Drug Abuse Commission. The Commission through its Division of Funded Agencies funds thirty-four community volunteer organizations who provide services to their own communities. In addition, the Commission established this year the position of Director of Volunteer Services to facilitate volunteer service within the programs offered by our Divisions of Regional Services and Institutions.

During this fiscal year the problem of impaired driving continued to be a high priority issue for the Alberta Alcoholism and Drug Abuse Commission. Commission staff organized and chaired an inter-departmental/inter-agency task force which examined the impaired driving problem in depth and proposed a long-term strategy to reduce the problem. It is my belief that the recommendations of this Task Force are a significant step toward reducing the incidence of impaired driving.

Over the past few years, the programs of the Alberta Alcoholism and Drug Abuse Commission and the expertise of our staff have won increasing national and international recognition. Because of this, the International Council on Alcohol and Addictions has granted us the privilege of hosting the 34th International Congress on Alcoholism and Drug Dependence in Calgary from August 4-10, 1985. This is the first time such a Congress, which will bring together more than 1000 addictions experts from some 80 countries, has been held in Canada. An international planning committee organized by the Commission's Executive Director, Mr. Jan Skirrow, met in March of this year to begin the detailed planning for this important and complex event.

The coming years will continue to be ones of challenge for the Alberta Alcoholism and Drug Abuse Commission. I am, however, confident that with the commitment shown by my colleagues on the Commission Board and with the personal dedication continually shown by our staff throughout the Province, we will continue to innovatively meet these challenges.

John Gogo, M.L.A.,
Chairman

COMMISSION BOARD MEMBERS DURING 1983-84

Mr. John Gogo, M.L.A. — Chairman

Dr. Patricia Eglinski — Vice-Chairman

Mrs. Aris Coventry

Rev. Don MacDonald

Mr. Leonard Thom

Mr. Myron Verburg

Mrs. Lynne Pitt

Mr. Doug White

Mr. Richard Ramsay

Mr. Dan Vandermeulen

Mrs. Helen Windle

AADAC SERVICES MAP

SUPPORT SERVICES

FINANCE & ADMINISTRATION DIVISION

PERSONNEL DIVISION

EVALUATIONS DIVISION

STAFF TRAINING AND DEVELOPMENT DIVISION

POLICY & PLANNING UNIT

FINANCE AND ADMINISTRATION DIVISION

The Division develops and implements financial policy for the Commission in accordance with the Financial Administration Act. It acts as a resource to staff on finance, accounting and facility administration.

Services

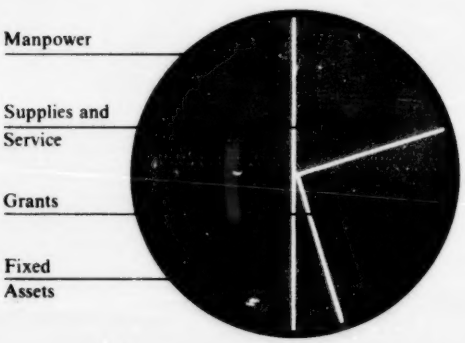
Process all revenue and expenditure accounts.
Co-ordinate, analyze, and implement the annual budget.
Prepare monthly financial control reports.
Perform internal financial program audits.
Prepare annual audited financial statements.
Acquire facilities and accommodations for the Commission.
Provide a consulting service to all management as required.

Highlights

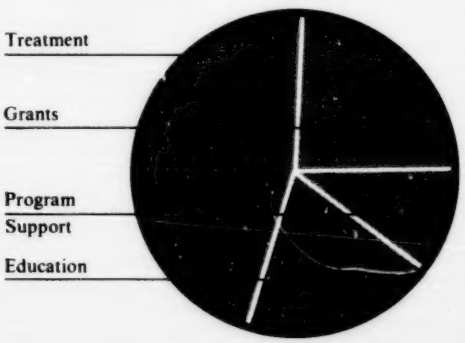
- Chaired EDP Committee to review the Commission's electronic information needs.
- Participated in review of the Commission's Legislation.
- Delivered Staff Training courses in budget preparation and financial control procedures.
- Completed review of the Commission's financial structure considering the concept of a Provincial Treasurer's Trust.
-Investigated the potential implementation of User Fees at Henwood and the David Lander Centre.
- Acquired accommodations for Grande Prairie Regional and Area Offices, Barrhead Area Office and Edmonton Community Education Services.

AADAC BUDGET **1983-84**

BY OBJECT OF EXPENDITURE (IN MILLIONS)



BY SUB PROGRAM (IN MILLIONS)



PERSONNEL DIVISION

The Division of Personnel is responsible for providing support services throughout AADAC in the areas of recruitment and selection, classification, employee relations, salary administration and compensation.

Services

Recruitment and selection of staff.
Maintenance of classification systems.
Maintenance of employee performance appraisal system.
Administration of salary and benefit programs.
Salary and benefit contract negotiations.
Consultation with managers on employee relations matters.
Development, implementation and administration of Personnel procedures.
Administration of AADAC Employee Assistance Program.

Highlights

- Participated in a joint bargaining unit/ management committee established to examine the functioning of AADAC's Employee Assistance Program, and prepared a report containing recommendations for modifications to the program, if determined appropriate.
- Participated in a task force established to implement job sharing in two locations on a pilot basis for a period of eighteen months.
-Conducted a comprehensive review of AADAC Management level positions, resulting in a submission to the Personnel Administration Office which proposes several upward reclassifications.
-Exchanged necessary correspondence with the Union to commence 1984 collective bargaining.
- Participated in effecting the transfer of the Alsike facility from AADAC to Alberta Solicitor General.
-Participated in a task force established to develop recommendations concerning Smoking Cessation programs for AADAC staff.

EVALUATIONS DIVISION

The primary objective of the Evaluations Division is to assist AADAC program and management personnel in the planning, implementation and utilization of evaluation studies through the provision of specialized design, planning and research skills.

Highlights

- Continuing Evaluation of the Media Campaign, including a study of reactions to the latest television and radio commercials, a study of readership of "Zoot Capri, the Magazine," and a household survey of Alberta teens and parents to assess the impact of the campaign.
- Prepared an information pamphlet on Teen Alcohol Use in Alberta based on the 1981 household survey of teens and parents.
- Completed an evaluation of Catalyst Theatre's tour of "Talk is Cheap", assessing audience reaction and potential impact.
- Completed follow-up studies of clients of Henwood's residential treatment program, and the Edmonton Day Counselling Unit's day program.
- Completed an evaluation of the Edmonton Downtown Treatment Centre's Information Series.
- Continued use of the Client Monitoring System to describe clients receiving various AADAC treatment services, and of the Alberta Impaired Drivers' Course information system to describe participants in that program.
- Instituted a Community Education Services Information System to describe the types of education and prevention services offered, and the recipients of those services.

STAFF TRAINING AND DEVELOPMENT DIVISION

The purpose of the Staff Training and Development Division is to provide appropriate training and development opportunities to enhance the job performance of all AADAC personnel.

Services

Courses in areas of treatment, prevention, supervision and management skills.
Special projects such as the Personnel Planning and Career Development Study.
Consultation by staff regarding feedback on skills, program development and organization of in-house training.
Administration of policies such as Educational Leave and training aspects of the Addiction Counsellor Advancement Series.
Participation in internal (eg. AADAC Summer School, Smoking Cessation Committee, Workplace) and external (eg. National Planning Committee) committees.

Highlights

- Fifty-two courses comprising 128 days of training were offered to 859 participants.
- Attendance of 96 staff at 33 different courses offered by the Organization Development Division, P.A.O. was co-ordinated.
- Offered an increased number of new courses in the area of prevention and especially working with youth.
- Offered in-house training for managers on the planning process.
- Developed and implemented guidelines for use of competency profiles for hiring and E.P.A.S.
- Participated in completion of the study on Personnel Planning and Career Development for Women within AADAC.
- Participated in the development of the Addictions Counsellor Training Package through the National Planning Committee and implemented it within AADAC.
- Developed prevention training resource materials through the National Planning Committee for use across Canada.
-Published an article on "Coaching Aids" in a national journal.
- Made presentations at AADAC Summer School.

POLICY AND PLANNING UNIT

The Policy and Planning Unit was formed as a separate entity in September, 1983, from existing resources. This unit represents a consolidation of functions previously performed on an ad hoc basis throughout the Commission. The Policy and Planning Unit reports to the Executive Director and is responsible for providing a comprehensive policy analysis and considered opinion resource to the Commission Board, the Executive Committee and other senior Commission staff.

Highlights

- Organized and chaired an inter-departmental/inter-agency Task Force which examined the impaired driving problem in Alberta and developed a recommended long term strategy for its reduction.
- Developed guidelines and procedures for Commission facilities and units to use in establishing policies on staff smoking at work.
- Represented the Commission on an inter-departmental committee formed to recommend policy on managing intellectual property.
- Began a review of the role of hospitals in the provision of addictions treatment services.

PROGRAM SERVICES

REGIONAL SERVICES DIVISION

Alberta Impaired Drivers' Course (AIDC)
Northeast Region
Northwest Region
Edmonton Region
Central Region
Calgary Region
South Region

INSTITUTIONAL SERVICES DIVISION

AADAC Recovery Centre
Renfrew Recovery Centre
Henwood Rehabilitation Centre
David Lander Centre
Alsike Rehabilitation Centre

FUNDED AGENCIES DIVISION

PROVINCIAL PROGRAMS DIVISION

REGIONAL SERVICES DIVISION

As one of four Divisions within Program Services of AADAC, Regional Services is directed toward the development of healthy attitudes and behaviours associated with the use of alcohol and other drugs.

The services include public education, community mobilization and treatment with the delivery of programs through twenty-five units situated across Alberta. These units are co-ordinated in six regions with headquarters in the following locations:

Northeast Region - Lac La Biche
Northwest Region - Grande Prairie
Edmonton Region - Edmonton
Central Region - Red Deer
Calgary Region - Calgary
South Region - Lethbridge

The Regional headquarters are directed by a divisional office at Edmonton.

During the year under review the Division continued its efforts toward public education with noteworthy additional programs such as Chemical Dependency Week at High Level, a "Kids and Drugs" preventive education program for parents, touring theatre productions entitled "Family Portrait", and "Talk is Cheap", a Summer School with the theme of Old Problems, New Directions, and a federally sponsored smoking cessation program entitled "Time To Quit".

In Community Mobilization Services innovative efforts were directed toward the expansion of Community Projects targeted toward youth with the implementation of one hundred projects.

Further efforts were also directed toward the professional development of various groups including teachers, social workers, and medical personnel.

As well, Employee Assistance Programming was facilitated through the operation of the Calgary Occupational Association for Addiction Programs and the secondment of an AADAC staff member to the Alberta Federation of Labour.

Changes in methodology for delivery of Community Mobilization Services have been shown through increasing emphasis in the use of public television, and the formative creation of volunteer services in a number of locations including Red Deer, Brooks, and Edmonton.

Concurrently the Division has responded to increasing direct demand for treatment intervention with adaptions of residential programs on a day time basis, modification of information series, streamlining intake and assessment procedures, and promotion of self-help groups including those targeted toward women's issues.

ALBERTA IMPAIRED DRIVERS' COURSE

The Alberta Impaired Drivers' Course is designed to provide the participants with information on the dangers of driving while intoxicated. As a condition of license reinstatement, the convicted motor vehicle operator must provide proof of attendance at an A.I.D. Course. The Course includes information on societal attitudes, blood alcohol content and alternative behaviours. During the year under review a monitoring system was implemented to supplement demographic information about Impaired Drivers.

The Alberta Motor Association was utilized on a contractual basis for the major delivery of A.I.D. courses throughout Alberta and Regional Services continued to provide administrative support.

NORTHEAST REGION

The Northeast Region covers the northeastern section of the Province including Whitecourt, Barrhead, Westlock, Swan Hills, Fort McMurray, Fort Chipewyan, Lac La Biche, Cold Lake, Grand Centre, Bonnyville, St. Paul and Smoky Lake.

The Region is primarily rural and is served by offices in Lac La Biche, Fort McMurray, Barrhead, St. Paul, and Grand Centre. These offices are supervised by the Regional Office located in Lac La Biche.

TREATMENT

The treatment services are designed to assist individuals and their families to deal with problems associated with chemical dependency and to develop skills and attitudes for a healthy lifestyle. Individual, family and group counselling are provided to individuals who are chemically dependent as well as to other members of their families. Information on alcohol, drugs and chemical dependency is also provided to clients and their families. Where appropriate, clients are referred to residential treatment centres or to other community professionals and the maintenance of a therapeutic network. Consultation and skill development are provided to other agencies and professionals to assist them to deal with chemical dependent clients.

COMMUNITY SERVICES

The prime objective of Community Education Services is to raise the level of awareness and responsibility among the general public regarding alcohol/drug use. It is achieved through:

Public Education Services

The public education services are designed to promote the Regional objective by increasing the general public's knowledge of AADAC's services and of the nature, effects and consequences of the use of alcohol and other drugs. Activities include: lectures, audio-visual presentations, seminars to community groups and schools, displays and exhibits, participation in community events, inter-agency meetings, and the distribution of pamphlets, posters and other information packages. Information available to the community is also being increased by the development of Resource Libraries on Addictions in each office and encouraging community and school libraries to increase the number of books they have on alcohol and drugs.

Community Mobilization Services

The major long term goal of the region is the development of the communities' competence to promote healthy lifestyles and to deal with the consequences of the abusive use of alcohol and other drugs. The components of this service are: the co-sponsorship of an increasing number of programs during the past year, assisting in the development and operation of inter-agency groups, the provision of information and training to professionals in the health, social service and education fields, and the promotion and support of Employee Assistance programs in the region. Consultation is provided to individuals and groups in the community to help them develop and provide education programs. The number of Community Projects associated with the AADAC Campaign for Adolescents increased significantly over the previous year.

Highlights

- There is a continued growth in the utilization of family counselling as the preferred method of treatment.
- Two treatment groups, the Student Support Group run by the St. Paul office, and the Women's Support Group run by the Barrhead office, reflect the increase in the utilization of this method of treatment.
- The Touch Love Workshops in Lac La Biche, St. Paul and Vermilion, for parents, teens and professionals, were an outstanding success. The St. Paul office co-ordinated this Workshop by Dick Schaeffer in co-operation with several community groups.
- "Talk Is Cheap", a joint Theatre project with the Northwest and Central Regions, toured Westlock and Fort McMurray.
- The development of drama skills of youth leaders or of youth directly was the focus of the Theatre Projects in the Region.
- The Open Houses in St. Paul, Lac La Biche and Barrhead were well attended.
- The "True Spirit Of Christmas" and "Non-Smoking" Campaigns were major projects throughout the Region.
- Henwood Catalyst Training for youth and the promotion of Peer Counselling, and Student Assistance reflect the new direction in School Programming.
- A successful Catalyst Theatre production of "Family Portrait" was co-sponsored by the Lac La Biche office and other community groups.

NORTHWEST REGION

The Northwest Region provides Treatment and Community Education services for a large area extending from High Level and Rainbow Lake in the north to Grande Cache and Fox Creek in the south, to the Athabasca River in the east, and to the British Columbia border in the west.

The region has six area offices which are located in High Level, Peace River, Grande Prairie, High Prairie, Slave Lake and Grande Cache. The program delivery of the area offices is co-ordinated by the Regional Office in Grande Prairie.

TREATMENT

AADAC Counsellors provide individual, group and family counselling for people who are encountering living problems associated with alcohol and drug abuse. Various counselling approaches are used along with the latest audio/visual material such as films, tapes and slides. Literature and pamphlets are also available for clients. The people who have close contacts with the clients such as employees and family members are encouraged to participate in the counselling sessions. Individual assessment with referrals to in-patient institutions or other community agencies or follow-up services, when appropriate, are part of the treatment process.

The Area Offices provide in-service training on alcohol and drug issues for professionals, i.e. hospital staff, social workers, supervisors and teachers.

COMMUNITY SERVICES

The Area Offices provide educational services, public awareness and prevention programs to the residents of the Northwest Region. This year's activities have included a variety of services, such as providing classroom sessions for students, in-service training for teachers and administrators, programs for parents, Employee Assistance Programs for industries and the sponsoring of special youth oriented activities. Films, pamphlets and kits were distributed.

Highlights

- Catalyst Theatre toured "Talk is Cheap", a play about parent-teen communications, to the area offices and surrounding communities in the region.
- AADAC's "Clever Classmates", which is a contest based on alcohol and drug information, was organized in Peace River and High Level.
- The area office in High Level in co-operation with twenty-four community agencies organized a Chemical Dependency Awareness Week.
- Peace River held a youth leadership training project in Cadotte Lake-Little Buffalo.
- Kids and Drugs: Prevention education for parents which deals with drug related problems that parents encounter with children, was successfully conducted in both Peace River and Slave Lake.
- Making Decisions, a grade six program designed to develop responsible decision making skills in children, was implemented in the Region.
- High Prairie developed a package of resource material that supplements the Elementary Health Curriculum for teachers of Grades K-4.
- Grande Cache, in conjunction with native counselling, organized and ran a weekly youth group. Grande Cache also developed an information service for probation clients.
- Grande Prairie area office and the local Health Unit organized a non-smoking campaign called "Kiss a Non-Smoker and Taste the Difference". Bumper stickers, buttons and prizes were distributed throughout the community.
- A drama class in High Prairie, with AADAC's assistance, developed a video which examined peer pressure and drug use.

EDMONTON REGION

The Edmonton Region includes the Edmonton Metropolitan area and a rural area extending from Jasper in the west to Lloydminster in the east. The region's southern boundary runs north of Wetaskiwin and its northern boundary largely parallels the 15th baseline north. The Edmonton Region serves a population of approximately 850,000.

The majority of treatment and education services are located in Edmonton. The services include the Day Counselling Unit, Downtown Treatment Centre, Community Education Services, West End Centre, and counselling service components at the Fort Saskatchewan and Belmont Correctional Centres. Administrative services for the Region are provided by the Edmonton Regional Office in downtown Edmonton. Area offices, which provide treatment and education services, are located in Edson and Drayton Valley.

Downtown Treatment Centre

The Downtown Treatment Centre is an out-patient Centre providing a wide variety of services to concerned persons seeking assistance in the resolution of mood altering drug problems. Beyond regular day-time hours of operation from 8:00 a.m. to 6:00 p.m., the Centre is open for group counselling and other information programs, four evenings each week, Monday through Thursday.

Services

Three main programs have been developed within the Centre: the core program of counselling and groups; the community program; and the student practicum program.

The treatment or core program has been designed to provide information about mood altering drugs. Individual counselling is augmented by group work designed to provide skills necessary for adequate social functioning. Groups are evaluated and documented as an on-going exercise.

Clients may be referred to existing community agencies and other AADAC facilities. Leisure counselling and a limited medical service are also offered to the Centre's clientele.

The community program consists of liaison work with industries, and ties in with industrial programs initiated by Edmonton Region's Community Education Services. Consultative services are provided to community corrections officers, and counsellors are also involved in a

consultative role in Social Services or Public Health Units throughout the area.

Student practicum programs have been developed in conjunction with professors and supervisors from Grant MacEwan Community College and the University of Alberta. They are designed to give the maximum practical experience to students by involving them in the total treatment program while working with the Centre's team leaders. Counselling interviews are closely monitored and prepared supervisory sessions are provided. Students' work is evaluated in conjunction with the college/university professors.

The following services are provided:

Daily client admissions (no appointment necessary): 9:00 a.m. to 11:00 a.m. and 1:00 p.m. to 4:00 p.m.

Individual and family counselling.

Medical assessment of clients.

Limited psychiatric assessment of clients.

Assessment and referral to appropriate community agencies.

Telephone information services.

A "Drinking Decisions" program.

Leisure counselling.

Consultative services to industries and other professional agencies.

Student practicum programs involving the Grant MacEwan Community College, the University of Alberta, several hospitals and other professional agencies.

Nutritional counselling.

Group programs include: a five-part Information Series, Discussion Group, Self-Esteem Group, Assertiveness Training, Counselling Groups, Leisure Education, Relapse Prevention and Intervention Workshops.

Highlights

- Following an evaluation of the Information Series in 1983, the Information Series was reduced from eight sessions to five sessions. This change solved a severe overcrowding problem and made it possible to offer two Series each month to clients, their families and the general public.
- In order to meet the special needs of "probationers", an Information Series was developed for this group and commenced in February, 1984.
- A new "Intake" procedure was established, eliminating the waiting list. New clients can now be seen immediately, without booking an appointment.
- Student nurses from Alberta Hospital, Ponoka and the Misericordia Hospital completed week-long practicums.
- Nine Community Corrections Officers attended a 3-day workshop. The workshop provided information about mood altering drugs and intervention, and was followed by a one week practical experience in the Centre.

West End Centre

The West End Centre is located in the Belmead Professional Building in the west end of Edmonton. It provides a variety of out-patient counselling services to people with concerns related to mood altering drugs.

Services

The Centre directs its services to families with emphasis on crisis intervention, counselling of the whole family unit, a children's program and an opiate dependency program. Individual and group counselling, lectures, a self-help group, follow-up programs and field placements for students are some of the services offered.

A service proven to be especially helpful to families is the Day Program. This is an intensive program offering lectures, group therapy and leisure counselling, four and a half hours a day for two weeks. It provides most of the components of an in-patient unit, yet permits clients to take constructive measures to correct problems caused by drug dependency while still remaining at home with their families. It is a valuable referral resource for community agencies such as hospitals, industry and social services.

The Provincial Methadone program, a medical treatment program, is located at the West End Centre. Clients receiving Methadone are encouraged to seek counselling for employment, financial and personal problems so they may normalize their lifestyle.

Highlights

- All programs are under continual review related to program effectiveness and efficiency. The Day Program was modified with the result of improved assessment procedures and completion rate of clients in the program.
- A system to quantify treatment services and monitor client satisfaction was implemented.
- Liaison with the community to effectively use community resources is an on-going challenge. This year a new system for Methadone dispensing at community pharmacies was implemented on weekends and for those with steady employment, on a daily basis.
- Staff Training has a high priority for management and staff at the West End Centre. Efforts have been made to meet specific needs of staff with an emphasis on family counselling and intervention.
- On-site urine testing was initiated as a part of regular programming for Methadone clients. This testing capability enhanced the effectiveness of the Methadone program.
- Student placement services were provided to Bachelor of Social Work students, University of Calgary, and Grant MacEwan Social Services students. Placements were also provided to Nurses from the University Hospital, Ponoka Hospital and the Misericordia Hospital, as well as the Faculty of Pharmacy, University of Alberta.
- Teen and children's programs, for those living with parents who are drug dependent, continue to be provided. The need for these programs is growing and program effectiveness has improved.

Day Counselling Unit

Located in the downtown Edmonton area, the Day Counselling Unit provides a four week out-patient treatment program for persons experiencing alcohol and other drug dependencies. The Day Counselling Unit also provides assessment and referrals to courts and corrections. The program operates from 8:00 a.m. to 4:00 p.m., Monday through Friday.

Services

Counselling services provided through the Day Counselling Unit are as follows: assessment, referrals, individual counselling, family counselling, group therapy, information, lectures, films, recreation therapy and presentations from community resources. Included in the program, the unit offers a Stress Management Workshop, a Women's Issues Group and weekly A.A. meetings.

Courts and Corrections

An AADAC staff member maintains an office in the courts building to provide consultation, assessment, referral for judges, lawyers and the general public for persons with alcohol and drug related legal problems.

Also, an AADAC Counsellor is located in Belmont Correctional Institute and Fort Saskatchewan Institute to provide education, counselling, and referral for inmates.

Highlights

- The Recovery Centre identified a need for an on-going program following detoxification. Since the inception of the Day Counselling Unit in February, 1981, demands for the program steadily increased, which necessitated the move to a larger and better equipped facility. The new unit will open June 25th, 1984, and will be located at 10242 - 105 Street, Edmonton.
- Under the supervision of the Evaluations Division, a study was carried out to assess the effectiveness of the program for clients who had completed the program three to six months prior to the study.
- A Women's Issues Group was started in May, 1983, as a pilot project. This group began in response to many women feeling that the recovery process should not be limited to recovery from alcoholism, and stressed that further emotional development would take place if more information on building self-esteem, maintaining relationships, developing communication skills, improving self image, etc., were available. The group was well attended and successful and will continue as an established group.

Community Education Services

Community Education Services offers information, training, consultative services and public awareness programs to all residents of the Edmonton Region with respect to responsible use of drugs and/or alcohol. The Unit provides effective educational services on a reactive and/or pro-active basis to the general public, government agencies, media, industry, professionals and educational systems.

Highlights

- Youth Conference - The Youth Conference this year was attended by 210 students. There were 6 committees involved in the planning of this event. Some of the features were: lifestyles fair called "Breaking Loose"; self assessment workshop; small sessions; Impaired Driving workshop; Catalyst Workshop on boy/girl relationships; fashion show; banquet and dance; talent show; logo contest; a small newspaper was also published as part of the project.
- Safe Grad - The Safe Grad '83 projects were concluded and evaluated. As part of the Safe Grad '84, ten schools were granted funds to carry out a project which is designed and implemented by students, teachers and interested business and community people. In addition, Safe Grad materials were sent to a large number of high schools in the Region.
- Transition Theatre - Two drama projects were developed in City high schools, Austin O'Brien and St. Albert High Schools. In each case, a playwright worked with the teens in the development of a script. The plays were produced and presented to elementary school students. The theme dealt with the problems of moving from elementary to junior high school. Each play was video taped at ACCESS.
- ACCESS Teen Project - The two videos "Out of the Crowd" and "Teens and Alcohol" were completed by ACCESS with the help of our staff. Staff members worked on developing a teacher's guide to accompany it.
- Media - Production of videos at ACCESS. The community team developed four half-hour programs for education purposes.

Children of Alcoholics - Part I
Children of Alcoholics - Part II
Impaired Drivers' Programs
Employee Recovery Programs

- Public Service Announcements for use on television advertising the Downtown Treatment Centre, AADAC Recovery Centre, West End Centre, Henwood and Community Education Services, were produced.
- Programming on the educational television channel ran for 40 weeks, each show being aired four times per week.
- Programming on a community channel ran for 17 weeks, each program being aired three times per week. A phone-in component was attached to specific programs. There was a healthy response, especially to the shows "Children of Alcoholics".
- Numerous television talk shows, news shows and current affairs programs were completed.
- A volunteer program for Scouts and Guides was developed. All presentations to these groups were handled by trained volunteers. Volunteers were also used in planning the Youth Conference, for clerical

support, for a Channel One project and other smaller endeavours. These volunteers contributed 1,053 hours of service.
- Materials on Youth Councils were researched and Council leaders consulted. Consequently, work began on the formation of an AADAC Youth Council which will become an integral part of the programming.
- Exhibits - Eighteen displays were used during the past program year.
- Industry - There were 527 contacts in this area. This included numerous full day sessions and programs.
- Schools - Besides the Youth Conference, Safe Grad, Theatre Projects and Punkerpine Puppets which are also school based, staff continued to develop and implement programs. They also gave presentations to teachers on staff development days and to classes if programs were being conducted. The "Old Problems, New Directions" and "Alive" kits continued to be promoted and distributed, along with "Hole In The Fence" and a wide range of other curriculum materials. These consultants also worked at the University, NAIT, Grant MacEwan and Alberta Vocational Centre.
- As part of a PEP project, a seventy-six page catalogue of all resources available from the department has now been prepared. It will be printed in the next budget year and distributed to educators.
- New Fact Sheets were developed on the following topics:

Alcohol and the Elderly
Women, Alcohol and Pills - Is It A Problem?

Edson Area Office

The Edson Area Office provides addictions prevention and treatment services in a geographical area including Edson, Hinton, Jasper and surrounding areas.

Services

Out-patient counselling and referral is available on a regular basis in Edson, Hinton and Jasper.

Consultation - Staff are actively involved in consultation with other agencies regarding case management and the development and operation of programs such as Industrial Employee Assistance Programs.

Education - Staff make presentations to interested groups in the community, and act as a source of accurate, current information about alcohol and other drugs on request.

Community Mobilization - An active role is played in the development of a broad range of programs and activities which would improve the communities' abilities to cope with alcohol and other drug abuse, and would also improve the availability of healthy alternative recreational and leisure activities.

Highlights

-"Catalysts" - An on-going, annual program involving sixteen Grade XI students selected by their high schools as being influential amongst their peers. These students are educated in a five-day seminar at Henwood about alcohol and drug use in our society, and then act in a variety of ways as volunteers for the area AADAC office in their communities throughout the year.
- "Kids & Drugs" - This prevention education program for parents has been offered three times in the past year, twice jointly with the Edson FCSS Family Centre, and once jointly with the Peers Playschool Association.
- Luscar Sterco Employee Assistance Program - This program was developed and implemented by Luscar Sterco (a coal mine) and the International Order of Operating Engineers, with consultation and staff training provided by the Edson Area AADAC office.
- Parents Outreach Project - This PEP project involved eliciting the feelings and concerns of parents in the Edson area regarding the use and abuse of alcohol and other drugs by teenagers, through home visits carried out by a PEP worker.
- Senior Citizens Outreach - This PEP project, in Hinton, surveyed concerns regarding seniors' alcohol/drug use.

Drayton Valley Area Office

The Drayton Valley Area Office provides a broad range of educational and treatment services to an area bordered on the east by Stony Plain, on the west by Niton Junction, on the north by Mayerthorpe and on the south by Winfield.

Services

Community Education Services include information about alcohol and other drugs, presentations to professional groups, business and industry, school, church or other community groups. Displays, pamphlets and audio/visual resources are made available to the public.

Consultation services are provided to assist the development of strategies to deal with concerns related to alcohol/drug use.

Employee Assistance Programs - Businesses are assisted in designing Employee Assistance Programs and policies.

Out-patient assessment, counselling and referral is provided to individuals with alcohol/drug concerns.

Highlights

- Nursing Home Staff Inservice - Established an on-going staff training program for the Extendicare Centre in Mayerthorpe.
- Peer Counselling - Developed the ground work for a training program for youth groups in Drayton Valley.
- Community Treatment Outreach - Provided direct service once per week in Breton and Evansburg.

CENTRAL REGION

The Central Region provides Treatment and Community Education Services to a large rural area extending from Camrose in the north to Olds and Sundre in the south. Included in this Region are the towns of Rocky Mountain House, Innisfail, Ponoka, Wetaskiwin, Stettler, Coronation and Provost, plus numerous other small communities oriented primarily toward agriculture or resource development. This area has a population of approximately 200,000 people. It is served by an office in Red Deer and an office in Camrose. Counselling services, prevention programs and public education are offered through both offices. Each office serves as a counselling clinic and resource centre with staff providing service to the home community and to a number of surrounding towns.

Services

Treatment - Assessment, individual and family counselling, and referral are provided to individuals with alcohol/drug concerns. In addition to the Red Deer and Camrose offices, appointments can be made in Rocky Mountain House, Olds, Stettler, Lacombe, Wetaskiwin and Killam.

Consultation and training - On-going consultation and training with other agencies, medical services and correctional system and professions are maintained to provide a treatment network.

Community Services - Services provided are aimed at improving public awareness of intoxicant problems and providing assistance with the prevention or resolution of specific problems in the community.

Employee Assistance Programs - Consultation and training are provided to employers and employees with the aim of achieving early intervention in situations where job performance is adversely affected by alcohol or drug problems.

Professional Training - In-service training programs are provided for staff of hospitals, social agencies and senior citizen facilities. Post secondary students in nursing and social service programs receive special lectures and student placements are provided.

Schools and Youth - Teachers and youth group leaders planning programs in the alcohol/drug area consult with AADAC staff and receive assistance with educational

resources. AADAC may also be involved in classroom and group presentations. A health and lifestyle oriented program is encouraged in the region.

General Community Programs - Information is available to the public through phone-in results, mail, public media displays and public presentations to service clubs, parents groups, churches and other organizations.

Community Projects - This includes various special projects related to implementing the themes of the AADAC Campaign for Adolescents.

Highlights

- Major E.A.P. workshops conducted with such companies as Flint, NOWSCO, Trans Alta Utilities, etc.
- Expansion of the volunteers working with AADAC in the Central Region.
- Expansion of the peer support network to eight schools, including senior and junior high schools. Many individual programs have been done in each school.
- Co-ordinated programs conducted in conjunction with organizations such as Alberta Women's Institute, Catholic Women's League, 4-H Club, Red Deer College, Camrose Lutheran College, etc.
- Children of Alcoholics program initiated in Camrose.

CALGARY REGION

The Calgary Region provides Treatment and Community Education Services to residents of that area of the province bounded by the British Columbia border in the West and the Saskatchewan border in the east, and extending from a line through Didsbury and Hanna in the North, to a line including Stavely and Bassano in the south. The Regional Office is located in Calgary and provides the administration and supervision of the Counselling Services and Community Education Services in Calgary and the Drumheller Area Office.

Counselling Services

The Calgary Counselling Service provides information, assessment, treatment and referral services to people who are experiencing problems due to alcohol and/or other drugs. The out-patient counselling is available through individually designed programs or a structured two week day program offered through the Day Centre section of Counselling Services.

Services

Assessment and Referral.

Individual Counselling.

Couples Counselling.

Family Counselling.

Didactic Groups.

Process Groups.

Information Series.

Two Week Day Group.

Drop-In service with support groups.

On-going spiritual counselling and assistance with trying to live the 12-Step program, particular attention being given to Step 5.

Information and consultation services to community groups or institutions.

Highlights

- Involvement with the senior's addiction project in a Nursing Home.
- New Program being provided to Spy Hill residents.
- Took part in Employment Skills Program.
- Achieved closer ties with Calgary Occupational Association for Addictions Programs.
- Contact increased with Community Corrections Officers.
- Increase in special programs, 5th Step seminars for clergy and Serenity Retreats.
- Information Series expanded - New lecture entitled "The Family" added.
- Service provided for Banff/Canmore corridor.
- Child Care Needs Survey.
- A separate Information Series was provided for adolescents and their parents.

Community Education Services

Community Education Services provides individuals, community groups, institutions and organizations access to a multi-disciplinary team of educational addictions consultants who provide information, consultative services and training, regarding the responsible use of alcohol/drugs.

Services

Parent Education - Prevention and drug education programs provided to assist parents.

Schools - Prevention, drug education and intervention programs offered as teachers in-service and student workshops.

University and Colleges - Training of faculty and students on prevention, education, assessment and intervention.

Business and Industry - Programs offered to employers, employees and union leaders designed to help identify and deal with work performance problems related to alcohol and other drug dependencies.

Professionals - Provision of training and knowledge to professionals in all areas for educating, identifying, treating and/or referring those with drug related problems.

Lay Community - Program and program development assistance is made available upon request to community groups. Rural Community - all C.E.S. programs are available to the rural area of the Calgary Region.

Annual School on Alcohol and Drugs - Serves as a training and staff development function for AADAC staff and for professionals in the community.

AADAC resource materials are loaned/supplied to the public through C.E.S. including: video tapes and film loans, distribution of pamphlets, posters, article reprints and special displays for community events.

Highlights

- AADAC Summer School '83 - Old Problems, New Directions on Alcohol and Drugs.
- Googolplex - A publication for teachers.
- Children of Alcoholics Workshop.
- Peer Support Groups for nurses, doctors, lawyers and pharmacists.
- Peer Support Group for adolescents.
- Substance Abuse in Therapy - Course offered at the University of Calgary - Faculty of Continuing Education.
- Professional Series - Offered for health and social services personnel.
- Calgary Nurses for Addictions Education - An association for nurses.
- Calgary Occupation Association for Addictions Programs - Consisting of representatives from 75 companies.

Drumheller Area Office

This office is a part of the Calgary Region, and the boundaries are as follows: Three Hills to the west, extending north to Trochu, then eastward to the Saskatchewan border, to the south, the Red Deer River to Drumheller and continuing along highway number 9 to the highway number 21 intersection.

Services

Public Education - Resources, displays and presentations are provided to increase awareness about alcohol and other drugs.

Community Mobilization - Training is provided to professionals and business and industry are assisted in the development of Employee Assistance Programs.

Counselling Services

Individual or group counselling is provided to any person experiencing an alcohol/drug related problem. These services are provided continually to Drumheller, Three Hills/Trochu and Hanna, on a weekly basis, to Oyen on a monthly basis.

A monthly information series of one day's duration is conducted for Drumheller Institution inmates. A follow-up Encounter Group of four days' duration is offered four times a year for those inmates who completed the information series and desire a more intensive format.

Highlights

- Catalysts for Health - A seminar was held at Henwood for sixteen students from eight schools in the Drumheller area. The seminar was designed to increase awareness about alcohol/drug use for self and the family system.
- Public Displays - There was large attendance at displays for the Safety Show and the Drumheller Trade Fair.
- Community Television - Regular programming time has been established with a local station.
- Training Programs - Completed for Drumheller Institution Corrections Officers and Drumheller Health Unit Homecare Workers.
- AADAC Health Option - A ten week program was designed for grade eight and nine students at St. Anthony's School.
- Resource Centre - Developed for public use.
- Community Projects - Four projects in schools were completed.

SOUTH REGION

AADAC South Region serves an area that extends from the British Columbia border to the Saskatchewan border and from the United States border north to a line that includes Claresholm, Vulcan, Bassano and Empress. Services within the region are administered from offices in Lethbridge, Medicine Hat and Brooks. These offices offer a range of services including out-patient treatment and referral, a variety of education and prevention programs, as well as more specialized training and consulting services.

TREATMENT

Treatment services include individual, family and group counselling. Relapse prevention, treatment, collateral and information groups are conducted depending on existing needs. Assessment, referral and follow-up services are also available as required. A priority for the offices within the South Region is to provide training and treatment consultation for other professionals who encounter alcohol and drug related problems in their professional role. These professionals are often in a position to identify and intervene in problems before they become more serious. Training and consulting services directed at the business community are also emphasized.

COMMUNITY SERVICES

The South Region provides a range of public education, prevention and training services. Public education programs are directed at select groups (i.e. school, youth, community), as well as the general population. Many different communication strategies and approaches are employed in this process including consistent use of the electronic and written media as well as the use of performing arts groups.

Consulting services and training programs are provided for individuals, agencies and professional groups such as medical personnel, teachers, and employers. New initiatives are being developed with the goal of getting communities, especially young people, actively involved in prevention oriented goals and health promotion activities.

Highlights

- The Canadian Addictions Foundation 3rd Mid-Western Symposium was held in Medicine Hat. Two hundred and thirty-five delegates representing a number of Canadian provinces attended this successful conference.
- A long-term training and consulting program directed at mobilizing the clergy was initiated. Efforts in this area were predicated on the knowledge that clergy members are one of the primary gate keepers in a community and are uniquely positioned to intervene in problems at an early stage as well as being a valuable resource to AADAC. The response from the clergy has been very encouraging.
- Medicine Hat was selected as a community in Alberta to implement the "Time To Quit" smoking cessation program and AADAC directed the planning for this initiative. The office worked co-operatively with representatives from Health and Welfare Canada, as well as many agencies in the area. Community involvement and ownership of the project was exceptionally high. The program involves the use of a series of T.V. programs which were shown on local T.V., as well as self-help manuals available to anyone interested. Over 10,000 manuals were personally picked up by people within the viewing area. An evaluation indicated that significant numbers successfully quit smoking.
- The Brooks office planned and designed a volunteer program to enhance and support the treatment component. Response from the community was good with several volunteers recruited and trained.
- Project Participation was conducted again in 1983-84 to support the goals of AADAC's Media Campaign at a local level. Over 30 projects were funded involving the active participation of a great many youth in communities throughout southern Alberta. The focus in 1983-84 was on stimulating the greatest level of youth involvement in planning and implementation of participatory learning experiences. A second focus was on mobilizing communities to recognize the value of taking ownership over local activities and getting involved.
- Over fifty owners and managers from small businesses in Lethbridge, Taber, Medicine Hat and Brooks, participated in a research study to give the region a better understanding of the special needs and concerns confronting small business. The intent was to enhance the quality of employee assistance program services provided by the region and assist in promoting this program area.

INSTITUTIONAL SERVICES DIVISION

This Division co-ordinates the plans and policies for programs related to residential treatment facilities. The Institutions that comprise the Division include Henwood Rehabilitation Centre, David Lander Centre, AADAC Recovery Centre, and Renfrew Recovery Centre.

The Alsike Rehabilitation Centre ceased its operation as an AADAC Program on March 31, 1984, and was transferred to the Department of the Solicitor General.

The Division continues to maintain its emphasis on effective and efficient treatment. A change in the length of the initial programs and the addition of specialized programs have resulted in better services generally and a considerable increase in the number of clients served. Recognition of the needs of special groups has led to the designing and testing of a treatment program for the female alcoholic.

AADAC's Institutions primarily provide residential detoxification and rehabilitation services to Alberta residents. In addition, Institutional resources are further utilized to provide training and orientation programs for persons working in the addictions field. Seminars of varying duration are used at all of the facilities where community and client programs serve to increase public awareness and understanding.

AADAC Recovery Centre

This thirty bed in-patient facility, located in Edmonton, provides safe detoxification to individuals from chemical dependency. The Centre operates twenty-four hours per day, seven days per week.

Services

Medical staff coverage to ensure safe detoxification.

Introduction to a short term therapy program of information and referral.

Referral services are tailored to the client's needs.

Training is provided to community workers and students from Nursing Schools and Community Colleges.

Highlights

-The particular focus for 1983-84 has been to increase the client utilization of the Centre and to facilitate access to the Centre for those clients presently in the work force.

Renfrew Recovery Centre

The Renfrew Recovery Centre is a forty bed detoxification unit (both male and female) for those individuals suffering from a chemical dependency.

Services

Safe detoxification from alcohol and/or other drugs.

Short term therapy program consisting of information, education, motivation and referral services.

Twenty-four hour telephone service regarding admissions and information calls.

Approximately 800 calls are received monthly.

Resources centre for nurses, police recruits, social service students and other community workers interested in gaining knowledge in the addiction field.

Highlights

- This Centre has operated at an 83% occupancy rate. There has been a measurable increase in female admissions. Renovations were recently completed to accommodate more female admissions. There has been an increase in requests for community education.

Henwood Rehabilitation Centre

Henwood is a residential centre located in northeast Edmonton, offering intensive treatment for men and women with alcohol or other drug dependencies along with training for those working with persons with addictions. There is dormitory accommodation for sixty-four male and female clients, twelve family members and twenty training program participants. Henwood has been offering these services since 1968.

Services

Treatment Programs

The Initial Treatment Program is for persons with a recognized drug dependency and is three weeks in length.

Follow-up Program - Offered to those who have completed the Initial Treatment Program three months to one year following. This program is five days in length.

Repeater Program - For those who have previously attended the Initial Treatment Program. One to three weeks in length depending on the AADAC worker's assessment.

Family Program - For family members of clients in the Initial Treatment Program.

Family Workshops - For family members of addicted persons who are not in treatment. Three days in length.

Training Programs

Alcohol and Drug Problems: An Overview - An introductory course to increase participants' knowledge of alcohol and drug problems and examine their attitudes. A pre-requisite to all other courses. Five days in length.

Overview for Northern Professionals - A shorter four day version of the Alcohol & Drug Problems course. Offered in northern communities when requested.

Primary Counselling Skills - To identify and practice four basic listening skills. Five days in length.

Assessment Interviewing for Treatment Planning - To know the kind of information needed to make a thorough assessment and design an individualized treatment plan. Four days in length.

Working with Groups - To learn and work with the group process. Five days in length.

Highlights

Treatment

- Pilot project on women and addictions carried out January through May, 1984. Currently under evaluation.
- Family Workshop presented in various regions with excellent success.
- All initial treatment programs reduced to three weeks.

Training Programs

- Overview for Northern Professionals presented in Northern Communities with excellent ratings.
- Catalysts for Health workshop presented to students from various school districts with very positive results.
- Understanding the Addiction Workshops for families - Two workshops held at Henwood. Workshops at Drumheller and Grand Centre.

David Lander Centre

The David Lander Centre is a forty-eight bed residential facility located in Claresholm, 120 kilometers south of Calgary. It provides a rehabilitative treatment program (consisting of three phases) for men and women with alcohol and/or other drug dependencies. It also accommodates active participation of family members and/or other significant persons.

Services

The three phase program consists of:

Phase I: An initial live-in period of twelve consecutive days.

Phase II: A six week period in which the patient returns to the community, with follow-up contact period.

Phase III: A five day live-in return to the program, teaching patients and their spouses interpersonal communications skills.

The program components include individual counselling, group therapy, community meetings, A.A., Alanon and Alateen, an information program stressing nutritional, medical and spiritual aspects in recovery, lectures on recreation and leisure, relaxation and recreational therapy, communication skill development and assertiveness training.

Spouses and/or family are encouraged to participate actively in the program.

Highlights

- The David Lander Centre hosted a Sunday brunch, July 10, 1983, to acknowledge A.A., Alanon and Alateen groups who have contributed their support throughout the years.
- Three Open House functions were held in the fall of 1983, geared to the medical profession, with a view to enhancing referral procedures.
- Average occupancy rate for 1983-84 was 82.70%.

Alsike Rehabilitation Centre

The Alsike Centre is a long-term in-patient facility designed to respond to the problems of chronically addicted clients. Located approximately 112 km southwest of Edmonton, the Centre consists of three quarter sections of land, residential space for twenty-two clients, a farm site, workshop and a main lodge complex.

Services

The Centre is designed on a therapeutic community model. Programming concentrates in two major areas: the work program and therapy activities.

The work program includes a variety of activities on site - animal husbandry, crop production, grounds maintenance, wood and metal work.

The therapy program consists of group discussions which examine problems related to addictions. Preparation is made for re-entry into the community.

Highlights

- As a result of an evaluation of the Alsike program, arrangements were made to handle the chronically addicted client in other facilities. Preparation was also made to transfer the facilities to the Department of the Solicitor General on March 31, 1984.

FUNDED AGENCIES DIVISION

The primary purpose of the Division of Funded Agencies is to assist local communities in identifying their particular needs and designing appropriate addictions programs. Local programs funded by AADAC must be compatible with the overall goals of the Commission, but otherwise function with maximum independence in order to meet the treatment or education needs of the community.

NEW PROGRAMS

George Spady Centre - September, 1983, clients were accepted into the overnight drop-in section. February, 1984, the 3 to 5 day detox section commenced operation.

Fishing Lake Counselling.

Elizabeth Colony Counselling - Under the management of the Bonnyville Indian Metis Rehabilitation Centre, two one-counsellor Outpatient Centres commenced operation.

PROGRAM CHANGES

In accordance with Governmental endeavors to streamline funding of Community Agencies, commencing April 1, 1983, the Department of Social Services and Community Health transferred funds to AADAC, Division of Funded Agencies. Agencies assumed additional responsibilities of ensuring residential clients' basic needs were met. Additional charges to cover clothing, medical needs, transportation and personal cosmetic items have been included in the monthly financial statements reviewed by this Division. **WIN House program,** which had previously been partially funded by AADAC, was transferred in total to the Department of Social Services and Community Health.

A transfer of funds effective April 1, 1983, from the Solicitor General's Department enabled this Division to totally fund **Recovery Acres (Calgary) Society** and **Recovery Acres Society in Edmonton.**

In an effort to avoid overtaxing small programs with the administration of two Government Systems (Provincial, AADAC, and Federal, NNADAP), the following changes were made. **Stoney Tribal Counselling Services'** contract with AADAC was increased to include two counselling staff while NNADAP assumed total responsibility for the **Wabasca/Desmarais Alcoholism Program** consisting of two counsellors.

Southern Alcare Society moved to new quarters in December of 1983 with expansion to 24 beds.

AGENCIES RECEIVING FUNDS

Action North Recovery Centre	High Level
Bonnyville Indian Metis Rehabilitation Centre	Bonnyville
Boys' & Girls' Club of Hinton	Hinton
Calgary Alpha House Society	Calgary
Crowfoot Sunrise Residence	Calgary
Cool-Aid Society of Grande Prairie	Grande Prairie
Distress Centre/Drug Centre	Calgary
Foothills Alcohol Action Society	Fort McLeod
Frog Lake Alcoholism	Frog Lake
Hobbema Centre	Hobbema
Janvier Alcoholism Program	Chard
Jellinek Society	Edmonton
Kehewin Tribal Counselling Services	Bonnyville
Metis Indian Town Alcohol Association	High Prairie
McDougall House Association	Edmonton
Napi Lodge	Lethbridge
Native Alcoholism Services	Calgary
Nechi Institute on Alcohol and Drug Education	Edmonton
O'Meara Rehabilitation Centre	Legal
Pastew Place	Fort McMurray
Poundmaker's Lodge	Edmonton
Project 72 - Catholic Social Services	Edmonton
Punkerpine Puppet Arts Ltd.	Calgary
Recovery Acres (Calgary) Society	Calgary
Recovery Acres Society	Edmonton
Riverside Villa Association	Calgary
Rocky Native Friendship Centre	Rocky Mountain House
Salvation Army	Red Deer
Slave Lake Native Friendship Centre	Slave Lake
Social Orientation Services	Calgary
Southern Alcare Society and Industries	Lethbridge
Stoney Tribal Counselling Services	Glenevis
Veg-Al-Drug Society	Vegreville
W.A. 'Slim' Thorpe Recovery Centre	Lloydminster

PROVINCIAL PROGRAMS DIVISION

The Division provides information and specialized program services to AADAC staff and the general public. In addition to having staff consultants, the Library Branch and the Resource Development and Production Branch, the division is responsible for AADAC's media-based program aimed at modifying alcohol-related attitudes and behaviours among youth.

Services

Consultation to AADAC staff regarding prevention and treatment programs.

Co-ordination of the adolescent oriented campaign including the Media Campaign, Zoot Capri magazine and campaign research.

Provision of addictions information to AADAC staff and the general public.

Co-ordination of specialized province-wide programs such as Theatre Projects and Community Projects.

Distribution of pamphlets and information packages.

Highlights

- Co-ordination of twenty Educational Theatre projects around the province.
- Co-ordination of one hundred Community Projects province-wide.
- Distribution of reference books on alcohol and drugs to junior and senior high schools throughout Alberta.
- Development of a five-part Information Series on mood altering drugs.
- Evaluation of the Media Campaign, including a study of reactions to the latest television and radio commercials, a study of readership of "Zoot Capri, the Magazine," and a household survey of Alberta teens and parents to assess the impact of the Campaign.
- Commencement of production of a three-part film series, "Powers and Becoming", designed primarily for use in schools.
- Development of radio, print and transit ads for Media Campaign.

MEDIA CAMPAIGN

During 1983-84, the Provincial Programs Division continued and developed the adolescent oriented "Make the Most of You" media campaign which was launched in the fall of 1981. The campaign involves the use of radio and television advertising, print materials and advertising, school materials, community initiatives, "Zoot Capri", a magazine for adolescents, research and special promotions. Research regarding public reaction to the campaign has shown that both teens and aduls are extremely likely to be aware of the campaign's messages, to understand them, and to respond positively to them.

Highlights

- Three issues of "Zoot Capri" were published. This direct mail magazine for teens is intended to deal with campaign themes in more depth than is possible in television and radio.
- Community Projects were run in all areas of the province. These community level projects involved teens, parents and community leaders in campaign-related activities.
- Production commenced on a three-part film series designed primarily for use in schools. The series "Powers and Becoming" elaborates on some of the concepts behind the campaign as they relate to the development of skills and abilities in the adolescent.
- Two new sets of radio ads exploring how teenagers are influenced by their peers and how they develop responsible independence were produced and aired.
- Transit advertising was used for the first

time in the campaign. Ads appeared in all Alberta cities having an urban public transit system.
- A festive season campaign was run using radio and print ads. The print ads were co-sponsored by a number of government and non-government agencies and organizations.
- Major research efforts continued to aid in the development of ads and materials. Research assessing changes in attitudes and behaviours toward alcohol consumption was completed. In addition, research regarding reader opinions of "Zoot Capri, the Magazine," and public acceptance of campaign themes was also conducted.

LIBRARY BRANCH

The AADAC libraries serve both AADAC staff and the general public. The main library is in Edmonton with a branch library in Calgary. Library services are available to drop-in visitors as well as to those making requests by mail or phone.

The library collections include 7,500 books, 220 journals, and 7,000 reprints and pamphlets. The focus of the collections is on lay level publications in the alcohol and drug field; however, technical and scientific materials are acquired to a limited extent. Special topics include: adolescents and substance abuse; women and substance abuse; materials for parents and teachers.

Services

Custom-tailored responses to individual information requests.

News clippings on alcohol and drugs.

Monthly lists of new books and reprints.

Monthly compilations of new journal articles sorted by subject category.

Inter-library loans.

Information packages on frequently asked questions.

Consultation on the development of resource collections in AADAC field offices.

Computer searches of the literature in the social, medical and behavioural sciences.

Highlights

- An outreach project to students distributed two key reference books on alcohol and drugs to junior and senior high school libraries throughout Alberta. The books were accompanied by posters and bookmarks which advertised their arrival and informed the students of the AADAC libraries' addresses and phone numbers.
- The in-house computer produced indexes to addictions journals which were distributed on microfiche to interested AADAC offices and addictions libraries in Canada, the United States, Australia and Finland.
- The Edmonton library acquired additional floor space. The expansion provided much needed study and reading space for staff and the general public.
- In a special ceremony, the Edmonton Library was dedicated as the J. George Strachan Library.

RESOURCE DEVELOPMENT AND PRODUCTION BRANCH

This branch provides assistance to AADAC program and management staff through the development and production of support materials.

Services

Co-ordinates production of, edits and distributes AADAC's monthly newsletter "Developments".

Co-ordinates, edits, produces and distributes the annual report.

Provides support materials such as displays, video, film and slide-tape presentations to staff.

Co-ordinates, orders and distributes all standard print material for AADAC.

Develops and/or produces art work for and print material such as brochures, posters, pamphlets and hand-out material requested or used by AADAC personnel.

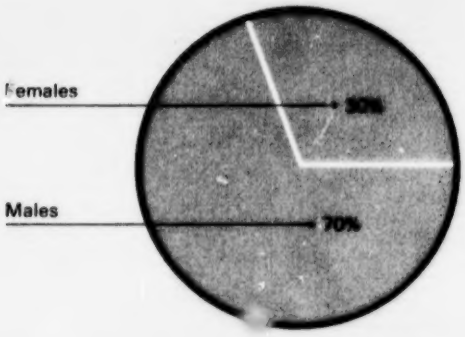
Provides consultative services to management staff on production or obtaining of support material.

Highlights

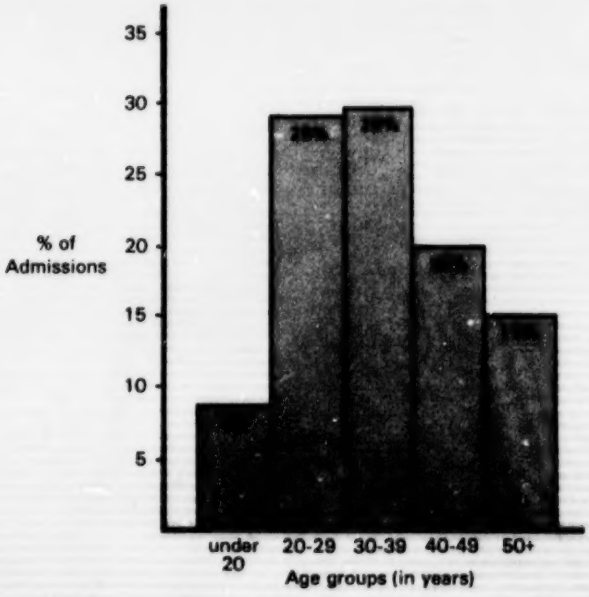
- Developed a Staff Training Course - Design Displays and Promotional Materials.
- Distributed new video materials to the regions.
- Distributed new federal materials on smoking province-wide.
- Upgraded current pamphlets and designed and produced new pamphlets for regional and institutional staff of AADAC.

STATISTICAL SUMMARY OF SERVICES

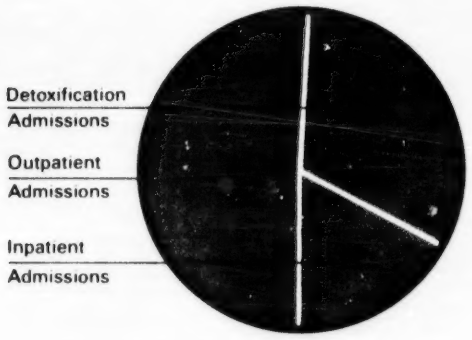
Treatment Statistics	**1982-83**	**1983-84**
Number of Admissions To AADAC (Including Collaterals)	16,273	16,627
Number Of Males	11,502	11,620
Number of Females	4,233	5,007
Not Recorded	538	0
Number Of Collaterals	2,059	2,107



Admissions By Age Groups		
Under 20	1,271	1,360
20-29 Years	4,241	4,582
30-39 Years	4,611	4,886
40-49 Years	3,116	3,256
50 And Over	2,424	2,466
Undetermined	610	77



Number Of Inpatient Admissions (Including Collaterals)		
Henwood	1,300	1,388
Alsike	106	101
David Lander Centre	1,179	1,388
	2,585	2,877
Detoxification Centres (No Collaterals)		
AADAC Recovery Centre	3,494	3,230
Renfrew Recovery Centre	2,138	2,045
	5,632	5,275
Number of Outpatient Admissions (Including Collaterals)	8,056	8,475



Division of Regional Services	**1982-83**	**1983-84**
Northwest Region Admissions	333	422
(Including Collaterals)		
Number Of Males	246	300
Number Of Females	87	122
Number Of Collaterals	40	51
Admissions By Age Groups		
Under 20	73	106
20-29 Years	109	135
30-39 Years	77	87
40-49 Years	42	58
50 And Over	29	31
Undetermined	3	5

	1982-83	**1983-84**
Northeast Region Admissions	648	663
(Including Collaterals)		
Number Of Males	459	423
Number Of Females	189	240
Number of Collaterals	92	120

Admissions By Age Groups		
Under 20	160	165
20-29 Years	218	201
30-39 Years	130	152
40-49 Years	87	85
50 And Over	50	58
Undetermined	3	2
	1982-83	**1983-84**
Edmonton Region Admissions	3,680	3,833
(Including Collaterals)		
Number Of Males	2,401	2,498
Number Of Females	1,279	1,335
Number Of Collaterals	638	594
Admissions By Age Groups		
Under 20	366	340
20-29 Years	1,148	1,266
30-39 Years	1,102	1,170
40-49 Years	612	622
50 And Over	440	409
Undetermined	12	26
	1982-83	**1983-84**
Central Region Admissions	623	767
(Including Collaterals)		
Number Of Males	403	475
Number Of Females	220	292
Number of Collaterals	97	114
Admissions By Age Groups		
Under 20	86	102
20-29 Years	199	263
30-39 Years	182	203
40-49 Years	88	107
50 And Over	62	85
Undetermined	6	7
	1982-83	**1983-84**
Calgary Region Admissions	2,364	2,312
(Including Collaterals)		
Number Of Males	1,509	1,508
Number Of Females	855	804
Number of Collaterals	544	487
Admissions By Age Groups		
Under 20	306	248
20-29 Years	735	710
30-39 Years	605	659
40-49 Years	406	394
50 And Over	272	280
Undetermined	40	21

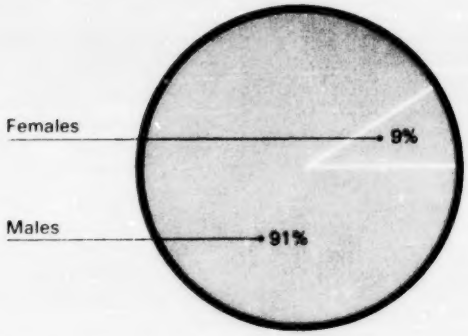
	1982-83	1983-84
South Region Admissions	408	478
(Including Collaterals)		
Number Of Males	271	305
Number Of Females	137	173
Number of Collaterals	48	64
Admissions By Age Groups		
Under 20	53	56
20-29 Years	150	178
30-39 Years	89	121
40-49 Years	61	70
50 And Over	54	52
Undetermined	1	1

Division of Institutional Services	**1982-83**	**1983-84**
Number of Admissions	8,217	8,152
(Including Collaterals)		
Number Of Males	6,213	6,112
Number of Females	1,466	2,040
Not Recorded	538	0
Number of Collaterals	600	673
Admissions By Age Groups		
Under 20	227	341
20-29 Years	1,682	1,824
30-39 Years	2,426	2,490
40-49 Years	1,820	1,917
50 And Over	1,517	1,544
Undetermined	545	36

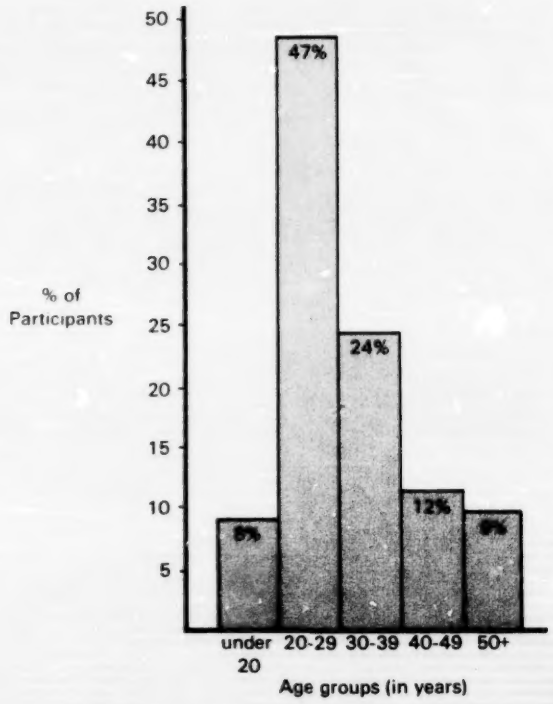
ALBERTA IMPAIRED DRIVERS' COURSE 1983-84

Impaired Driving Convictions (As Reported By Motor Vehicles Division, Solicitor General)	**1982-83**	**1983-84**
Impaired Care & Control (3 Months)	854	695
Impaired Driving (6 Months)	16,342	14,548
Impaired Driving (12 Months)	5,156	4,848
Impaired Driving (36 Months)	2,040	1,942
Refusing Breathalyzer	3,992	3,887
Total	28,384	25,920

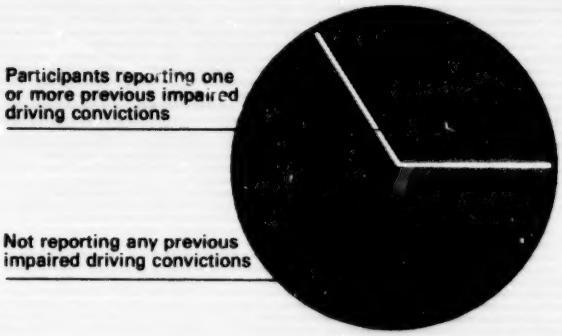
	1982-83	1983-84
Number of Courses Across Alberta	808	819
Number of Course Participants	16,815	17,119
Number Of Males	15,431	15,512
Number of Females	1,384	1,607



Age Groups Of Participants		
Under 20	1,496	1,385
20-29 Years	7,810	8,007
30-39 Years	4,019	4,168
40-49 Years	2,030	2,077
50 And Over	1,441	1,481
Undetermined	19	1



Number Of Participants Reporting Previous Impaired Driving Convictions	1982-83	1983-84
	5,715	6,216


Participants reporting one or more previous impaired driving convictions
Not reporting any previous impaired driving convictions

Northwest Region	**1982-83**	**1983-84**
Number of Courses	79	64
Number of Course Participants	1,109	1,138
Number Of Males	1,034	1,052
Number Of Females	75	86
Age Groups Of Participants		
Under 20	153	127
20-29 Years	477	543
30-39 Years	227	237
40-49 Years	141	140
50 And Over	109	91
Undetermined	2	0

Northeast Region	**1982-83**	**1983-84**
Number of Courses	83	76
Number Of Course Participants	1,294	1,333
Number Of Males	1,182	1,200
Number Of Females	112	133
Age Group Of Participants		
Under 20	140	130
20-29 Years	532	580
30-39 Years	299	328
40-49 Years	184	170
50 And Over	138	125
Undetermined	1	0

Edmonton Region	**1982-83**	**1983-84**
Number of Courses	238	260
Number of Course Participants	5,994	6,067
Number Of Males	5,529	5,587
Number Of Females	465	480
Age Groups Of Participants		
Under 20	495	451
20-29 Years	2,657	2,697
30-39 Years	1,568	1,561
40-49 Years	757	794
50 And Over	506	564
Undetermined	11	0

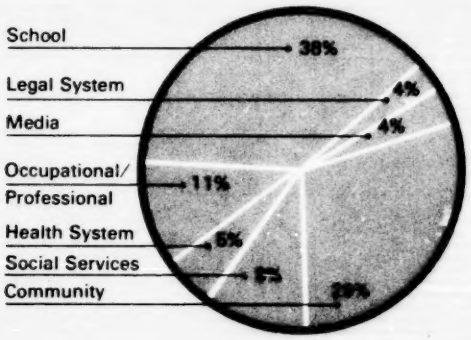
Central Region	**1982-83**	**1983-84**
Number Of Courses	79	88
Number Of Course Participants	1,840	1,918
Number of Males	1,657	1,672
Number Of Females	183	246
Age Groups Of Participants		
Under 20	198	204
20-29 Years	852	896
30-39 Years	407	405
40-49 Years	204	216
50 And Over	177	197
Undetermined	2	0

Calgary Region	**1982-83**	**1983-84**
Number of Courses	217	233
Number Of Course Participants	5,067	5,159
Number Of Males	4,688	4,656
Number Of Females	379	503
Age Groups Of Participants		
Under 20	321	305
20-29 Years	2,595	2,564
30-39 Years	1,224	1,330
40-49 Years	579	596
50 And Over	346	363
Undetermined	2	1

South Region	1982-83	1983-84
Number of Courses	112	98
Number Of Course Participants	1,511	1,504
Number Of Males	1,341	1,344
Number Of Females	170	160
Age Groups Of Participants		
Under 20	189	168
20-29 Years	697	727
30-39 Years	294	307
40-49 Years	165	161
50 And Over	165	141
Undetermined	1	0

COMMUNITY EDUCATION SERVICES
1983-84 • PROJECTS COMPLETED

All Offices: Projects Completed		Number of Sessions
School	693	1,732
Occupational/ Professional	197	381
Health System	97	139
Social Services	166	252
Community	540	987
Media	72	431
Legal System	77	154
Total	1,842	4,076



FINANCIAL STATEMENTS

MARCH 31, 1984

Auditor's Report

Balance Sheet

Statement of Capital Surplus

Statement of Operations

Notes to the Financial Statements

ALBERTA LEGISLATURE

OFFICE OF THE AUDITOR GENERAL

AUDITOR'S REPORT

To the Members of The Alberta
Alcoholism and Drug Abuse Commission

I have examined the balance sheet of The Alberta Alcoholism and Drug Abuse Commission as at March 31, 1984 and the statements of capital surplus and operations for the year then ended. My examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as I considered necessary in the circumstances.

In my opinion, these financial statements present fairly the financial position of the Commission as at March 31, 1984 and the results of its operations for the year then ended in accordance with the disclosed basis of accounting, considered appropriate in the circumstances, as described in Note 2 to the financial statements applied on a basis consistent with that of the preceding year.

F.C.A.
Auditor General

Edmonton, Alberta
July 20, 1984

THE ALBERTA ALCOHOLISM AND DRUG ABUSE COMMISSION

BALANCE SHEET

AS AT MARCH 31, 1984

	1984	1983
ASSETS		
Current:		
Cash	$ 2,224	$ 1,520
Due from the Government of Canada (Note 3)	4,673,293	4,459,697
Materials and supplies (Note 2(b))	553,376	506,599
	5,228,893	4,967,816
Fixed:		
Furniture and equipment, at cost	897,274	852,331
Less: Accumulated depreciation	419,666	395,290
	477,608	457,041
Trust cash	18,863	22,915
	$5,725,364	$5,447,772
LIABILITIES		
Current:		
Deferred revenue	$ 2,224	$ 11,520
Due to the Province of Alberta, Statement C	5,226,669	4,956,296
	5,228,893	4,967,816
Capital surplus, Statement B	477,608	457,041
Trust:		
Patients' benevolent fund	13,642	19,791
Memorial Trust Fund	5,221	3,124
	18,863	22,915
	$5,725,364	$5,447,772

The accompanying notes are part of these financial statements.

THE ALBERTA ALCOHOLISM AND DRUG ABUSE COMMISSION

STATEMENT OF CAPITAL SURPLUS

FOR THE YEAR ENDED MARCH 31, 1984

	1984	1983
Balance at beginning of year	$457,041	$405,777
Add:		
Furniture and equipment - provided from operations	121,194	120,709
- transferred from Alberta Impaired Drivers Program	-	15,924
	578,235	542,410
Deduct:		
Depreciation for the year	73,485	82,616
Disposals of furniture and equipment, at net book value	27,142	2,753
	100,627	85,369
Balance at end of year	$477,608	$457,041

THE ALBERTA ALCOHOLISM AND DRUG ABUSE COMMISSION

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED MARCH 31, 1984

	1984	1983
Revenue:		
Contributions by the Province of Alberta, Department of Social Services and Community Health - Vote 11	$24,661,804	$21,133,925
Retroactive payroll adjustment	(361,700)	361,700
	24,300,104	21,495,625
Contributions by the Government of Canada (Note 3)	4,574,356	5,668,747
Patients' charges	23,780	22,849
Seminars and staff sales	13,902	14,314
Miscellaneous	2,318	2,879
Total revenue	28,914,460	27,204,414
Expenditure:		
Manpower:		
Salaries	10,241,617	9,246,130
Wages	845,949	692,246
Employer's contributions	1,157,660	878,237
Allowances and supplementary benefits	75,308	73,843
	12,320,534	10,890,456
Services and supplies:		
Professional, technical and labour services	3,642,784	3,591,006
Materials and supplies	729,845	614,513
Travel and relocation	642,327	570,760
Rental of equipment	160,941	148,994
Repairs and maintenance of equipment	72,056	81,115
Freight and postage	53,645	48,547
Advertising	59,916	47,322
Telephone and communications	45,925	42,216
Hospitality	32,166	19,468
Insurance	4,396	2,832
Other services	84,047	63,970
	5,528,048	5,230,743
	17,848,582	16,121,199
Other:		
Grants to outside agencies	6,285,700	5,107,740
Purchase of fixed assets by operations, net of proceeds on disposal of $2,150 (1983 $3,730)	119,044	116,979
Total expenditure	24,253,326	21,345,918
Excess of revenue over expenditure	4,661,134	5,858,496
Due to the Province of Alberta at beginning of year	4,956,296	1,525,899
	9,617,430	7,384,395
Remittances to the Province of Alberta	4,390,761	2,428,099
Due to the Province of Alberta at end of year	$ 5,226,669	$ 4,956,296

THE ALBERTA ALCOHOLISM AND DRUG ABUSE COMMISSION

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 1984

Note 1 Authority

The Alberta Alcoholism and Drug Abuse Commission operates under the authority of the Alcoholism and Drug Abuse Act, Chapter A-38, Revised Statutes of Alberta 1980.

Note 2 Significant Accounting Policies

(a) These financial statements have been prepared in accordance with generally accepted accounting principles except that fixed assets are charged to expense at date of acquisition. The fixed assets are also shown on the balance sheet at original cost less accumulated depreciation with a corresponding credit to capital surplus. Depreciation, calculated on a straight line basis at 10% per annum, is charged to capital surplus.

(b) Materials and supplies are amortized on a straight line basis at a rate of 20% per annum, to a maximum of 50% of cost, to charge to operations the cost of books, tapes and films.

(c) A statement of changes in financial position has not been provided as disclosure in these financial statements is considered to be adequate.

(d) The premises and basic furnishings are provided by the Province of Alberta. These assets together with certain administrative costs are provided at no charge, and accordingly, are not reflected in these financial statements.

Note 3 Due from the Government of Canada

Amounts due from the Government of Canada include $4,541,407 due under the Vocational Rehabilitation of Disabled Persons Agreement. This Agreement has not received final approval pending resolution of a number of issues, none of which is expected to affect the amount currently receivable.

Note 4 Comparative Figures

The 1983 figures have been restated where necessary to conform to 1984 presentation.

Note 5 Approval of Financial Statements

These financial statements were approved by management on July 20, 1984.

POOR

QUALITY

ORIGINAL